

NCSPA Summer Meeting 2012 Bullet Points

The following items were discussed at the July 14, 2012 meeting of the NCSPA Board of Directors.

- The board has encouraged all of the committees to develop a 3 year strategic plan.
- The board will look at the size and composition of committee to determine if there is something that would encourage greater membership participation.
- The board decided it would be appropriate to contact all 50 DOT's regarding the recent extension of the MAP-21 highway bill. A letter stressing the importance of the highway bill to our industry and the benefits of maintain competitive bidding of alternates will be developed.
- The board decided to make the recent polymer study available for membership in written and electronic form once finalized.
- The board continued evaluating funding options to insure sustainability of the organization.

The following items were discussed at the July 13, 2012 meeting of the NCSPA Strategic Planning Committee.

- Brief updates were given by each task item champion. Detailed reports will be given at our Fall meeting.
- Roger Loding reviewed Funding Proposal. Feedback was given and Roger will revise proposal.
- Time was spent discussing the key items to be included in the Three Year Strategic Plan. At our fall meeting each committee will present their Three Year Strategic Plan. Pat Collings will send out a "template" for each of the committee chairs to consider utilizing when preparing their plan. Areas of focus are:
 - Marketing/Image/Branding (PPC)
 - AASHTO (TAC)
 - QA/QC Program (TAC)
 - Continued DOT Development through regions (TAC/RPC)
 - Relevant/Meaningful Research (TAC)
 - Sustainability/Funding (Board)
 - Better Internal Communication on Value of Organization (Board)
 - Accountability/Performance/Metrics (All)
 - Education (All)
- The next teleconference call for the Strategic Planning Committee is scheduled for August 20.

The following items were discussed at the July 14, 2012 meeting of the NCSPA Regional President's Council.

- Regions have opportunity to coordinate with NCSPA Chief Engineer to host presentations for State DOT's on Polymer Study, subject to scheduling, transportation cost sharing, establishment of follow up program after presentation. Common approach would be to schedule presentations in conjunction with a Chief Engineer visit for another purpose, such as Type 2 site inspection.
- Regions should gage local position on proposed Iowa requirement that manufacturing companies stencil every piece of pipe produced with information required by the specifying

agency. A position paper is being produced to enable regions to participate in educating local agencies on the content and information contained in current Mill stencils in hopes of eliminating the perceived need for additional stencils.

- NCSPA will provide in a one page format an annual position paper outlining important talking points for the industry. This document can then be used when members engage potential specifiers and users in conversation and presentations about our industry.
- Some regions have developed regional websites featuring regional members and projects. All regions are encouraged to make this part of their regional marketing effort.
- The official NCSPA college presentation will be made available to the regional Presidents for use by regional members. It will be in a PDF format, totaling approximately 17MB, and can be custom tailored to particular audiences through the inclusion or elimination of slides. This will be done before November 2012.
- A super regional meeting will be held on Sept 7 in Columbus MS beginning at 8am. The meeting will be held in conjunction with a tour of Severstal's Mill and consequently will take most of the day, hopefully ending by 4p. On Sept 6, those members who sign up can play golf at 1p. Green fee, including cart will apply. On Sept 8, those members who sign up can attend the Miss St vs Auburn game with Severstal reps. Contact Dwight Thompson 512-327-5424 or Pat Loney 330-727-0552.

The following items were discussed at the July 14, 2012 meeting of the NCSPA Technical Advisory Committee.

- Continued development of the document governing and industry wide QA/QC program
- Launch of the eSPAN 140 online design tool.
- Development of Tech Notes for crushed concrete backfill and corrugated steel cisterns
- Ballot items discussed at the AASHTO Subcommittee on Bridges and Structures meeting and the upcoming AASHTO Subcommittee on Materials meeting
- Proposed 2013 items for funding through AISI
- Updates of NCHRP projects

The following items were discussed at the July 14, 2012 meeting of the NCSPA Product Promotion Committee.

- Post polymer study on website ASAP
- Continue e-blast with polymer study e-blast
- Get direct mail Real Deal Alert to print by end of August
- Fast track print ad for September/October. (Stormwater Solutions)
- Push regions for additional contacts, especially APWA
- Put the polymer study on jump drives with CSPDM
- Change the survey question
- Disseminate NCSPA power point to regions thru RPC
- Vic Locastro & trade pub relations committee developing "Project of the Year" program
- Update website scrolling membership marquee
- Decide & put onto NCSPA website, e-blasts and Real Deal Alert, and the icon for the service life calculator